Comparison of Higher Institutions

Stott’s College

**Comparison of Alumni Associations – Stott’s College vs. CIC Higher Education**

| **Institution** | **Strategy** | **Outcome** | **Relevance to CIC** |
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| Stott’s College | - Minimal and informal engagement.  - Alumni contact limited to occasional newsletters and graduation updates.  - No structured alumni portal or regular events.  - Lacks dedicated staff or alumni coordination roles. | - Weak post-graduation connection with the institution.  - Limited visibility of alumni achievements.  - Missed opportunities for mentoring or professional collaboration.  - Alumni engagement does not influence course development or brand. | - Alumni engagement seen as peripheral to core functions.  - Most students (especially international) do not maintain contact after graduation.  - Alumni do not influence strategic direction. |

| **Institution** | **Strategy** | **Highlight** |
| --- | --- | --- |
| Academies Australasia Polytechnic (AAPoly) | Fosters engagement between the institution and graduates. It aims to maintain a strong connection with alumni, encouraging them to contribute ideas and participate in activities that enhance the AAPoly community. | Graduates are invited to join the AAPoly Alumni Association by contacting Student Services.  Memberships provides access of over 2,500 alumni through it's network  Offering career support services, which included career advice and assistance in securing full-time graduate employment  Hosts cocktail-style Alumni Networking Events (previous event was hold in 2018) |